

laurenjordan.

# HELLO

## I'M LAUREN AND I DESIGN A LOT OF THINGS.



## DESIGN EXPERIENCE

### **NORTHEASTERN ILLINOIS UNIVERSITY-2017 TO CURRENT** **Senior Graphic Designer, Division of Marketing & Communications**

Print + Web Design. Work as the senior designer includes viewbooks, direct mail, brochures, magazines, annual reports, digital ads, animation, mircrosites, landing pages, etc. Brand management, assist in art directing photoshoots and other graphic designers. leading designs from concept to completion, attending press checks, and working with outside vendors.

### **PIVOT POINT INTERNATIONAL-2017**

#### **Graphic Designer, Marketing**

Print + Digital Design. Work as the graphic designer includes large scale brochures, layouts, flyers, sell sheets, powerpoint presentations, eblast animated gifs.

### **NORTHEASTERN ILLINOIS UNIVERSITY-2012 TO 2017**

#### **Graphic Designer, Marketing & Web Communications**

Print + Web Design. Work as the lead designer includes viewbooks, direct mail, brochures, magazines, annual reports, digital ads, mircrosites, landing pages, etc. Art directing photoshoots, creating designs from concept to completion, attending press checks, requesting quotes, and mentoring interns per semester availability.

### **FREELANCE EXPERIENCE-2011 TO CURRENT**

#### **Graphic Designer**

Print + Web Design. Work includes design with a variety of clients, notably The Branch Community Church, G3 Communications and Creative Powers Inc.

### **GENERATION BRANDS-2011 TO 2012**

#### **Graphic Designer**

Print + Web Design. Work includes catalogue design, ads, photography touch-up, ipad compatible website design.

### **BLUEPRINT DESIGN STUDIO-2009 TO 2011**

#### **Lead Graphic Designer**

Print + Web Design. Work as lead designer for various clients includes logo design, package design, menu design and website design. Notable clients include Chicago Tribune, Colonial Cafe and Ice Cream, Chicagoland CPR, and Subway.

### **DITLEY WEB DESIGN-2009**

#### **Graphic Designer/SEO Specialist**

Web Design + SEO. Work included assisting with layouts, cartooning, and managing SEO for clients.



## I DESIGN WITH



### **SKILL SET**

#### **Print Design + Web Design + Art Direction**

I have worked with clients big and small creating custom designs. Experience in agencies and in-house. Design work includes branding, booklets, logos, menus, photo retouching, websites, icons, characters, motion, etc. Hand lettering is a new venture and has been done for personal projects.

Experience in art directing photography, leadership in solo projects and team projects with other designers.



## WHERE I STUDIED

### **NORTHEASTERN ILLINOIS UNIVERSITY-2013 TO 2015**

#### **Master of Arts in Communication, Media and Theatre**

### **COLUMBIA COLLEGE CHICAGO-2007 TO 2009**

#### **Bachelor of Fine Arts in Graphic Design**

### **TRITON COMMUNITY COLLEGE- 2005 TO 2007**

#### **Associate in Arts**



## LET'S CONNECT

### **CONTACT ME**

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(773) 655-3844

### **VIEW MY WORK**

designerlauren.com  
dribbble.com/lauren